



(Formerly Primary Petroleum Corporation)

Condensed Consolidated Interim Financial Statements

For the Three and Six Months Ended August 31, 2014 and 2013

(Expressed in Canadian Dollars)

(Unaudited)

**MANAGEMENT'S COMMENTS ON
UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS**

**NOTICE OF NO AUDITOR REVIEW OF CONDENSED CONSOLIDATED INTERIM
FINANCIAL STATEMENTS**

Under National Instrument 51-102, Part 4, subsection 4.3(3) (a), if an auditor has not performed a review of the interim financial statements, they must be accompanied by a notice indicating that the financial statements have not been reviewed by an auditor.

The accompanying unaudited condensed consolidated interim financial statements of Keek Inc. (formerly Primary Petroleum Corporation) have been prepared by and are the responsibility of the Company's management. The unaudited condensed consolidated interim financial statements are prepared in accordance with International Financial Reporting Standards and reflect management's best estimates and judgment based on information currently available.

The Company's independent auditor has not performed a review of these condensed consolidated interim financial statements in accordance with standards established by the Chartered Professional Accountants of Canada for a review of interim financial statements by an entity's auditor.

Keek Inc.

(Formerly Primary Petroleum Corporation)

Condensed Consolidated Interim Statements of Financial Position

(Expressed in Canadian Dollars)

(Unaudited)

	August 31, 2014	February 28, 2014
Assets		
Current assets		
Cash and cash equivalents	\$ 5,257,625	\$ 454,476
Other receivables	877,414	687,448
Prepaid expenses	242,213	684,878
Assets of discontinued operations (Note 12)	413,779	-
	6,791,031	1,826,802
Prepaid expenses	73,323	73,323
Investment tax credits receivable	337,500	787,500
Intangible assets (Note 5)	41,808	43,046
Property and equipment (Note 6)	3,260,952	4,249,838
	\$ 10,504,614	\$ 6,980,509
Liabilities		
Current liabilities		
Accounts payable and accrued liabilities (Note 7)	\$ 1,042,759	\$ 3,535,780
Current portion of finance lease obligations (Note 8)	424,368	1,211,380
Convertible debentures (Note 11)	146,519	5,266,560
Liabilities of discontinued operations (Note 12)	278,190	-
	1,891,836	10,013,720
Finance lease obligations (Note 8)	-	14,627
	1,891,836	10,028,347
Shareholders' Equity (Deficiency)		
Share capital (Note 9)	45,150,064	27,101,907
Contributed surplus	15,416,821	13,010,977
Warrants reserve	87,599	137,635
Equity component of convertible debentures (Note 11)	8,397	137,074
Deficit	(52,050,103)	(43,435,431)
	8,612,778	(3,047,838)
	\$ 10,504,614	\$ 6,980,509

Nature of Operations and Going Concern (Note 1)

Commitments (Note 14)

Subsequent Events (Note 16)

The accompanying notes are an integral part of these condensed consolidated interim financial statements.

Keek Inc.

(Formerly Primary Petroleum Corporation)

Condensed Consolidated Interim Statements of Comprehensive Loss

For the Three and Six Months Ended August 31, 2014 and 2013

(Expressed in Canadian Dollars)

(Unaudited)

	Three Months Ended August 31,		Six Months Ended August 31,	
	2014	2013	2014	2013
Revenue				
Advertising revenue	\$ 23,992	\$ -	\$ 23,992	\$ -
Expenses				
Salaries and benefits (Note 10)	1,613,763	804,562	3,101,207	3,014,040
Advertising and marketing (Note 10)	915,649	4,406,516	1,389,092	7,078,751
Consulting fees	436,660	260,000	1,168,241	379,762
Internet and communications	450,810	556,991	949,144	1,098,388
Office and general	289,610	64,749	531,278	121,689
Occupancy costs	209,957	55,834	366,663	117,350
Professional fees	42,742	149,803	173,379	218,990
Foreign exchange (gain) loss	(2,582)	19,576	112,509	37,099
Translation and software licensing	27,066	47,956	99,241	59,970
Amortization (Notes 5 & 6)	533,819	506,781	1,060,678	935,076
	4,517,494	6,872,768	8,951,432	13,061,115
Other expenses (income)				
Interest and accretion expense	14,144	27,956	41,572	38,398
Interest income	(2,297)	(5,737)	(44,865)	(20,294)
Gain on settlement of debts (Note 7)	(153,697)	-	(289,367)	-
	(141,850)	22,219	(292,660)	18,104
Net loss from continuing operations	\$ (4,351,652)	\$ (6,894,987)	\$ (8,634,780)	\$ (13,079,219)
Net income from discontinued operations (Note 12)	150,789	-	20,108	-
Net loss for the period	\$ (4,200,863)	\$ (6,894,987)	\$ (8,614,672)	\$ (13,079,219)
Exchange differences on translating foreign operations	10,407	-	(26,003)	-
Comprehensive loss for the period	\$ (4,190,456)	\$ (6,894,987)	\$ (8,640,675)	\$ (13,079,219)
Net loss per share from continuing operations				
Basic and diluted	\$ (0.01)	\$ (0.20)	\$ (0.03)	\$ (0.37)
Net income per share from discontinued operations				
Basic and diluted	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Net loss per share				
Basic and diluted	\$ (0.01)	\$ (0.20)	\$ (0.03)	\$ (0.37)
Weighted average number of common shares outstanding				
Basic and diluted	343,139,432	35,000,000	318,040,907	35,000,000

The accompanying notes are an integral part of these condensed consolidated interim financial statements.

Keek Inc.

(Formerly Primary Petroleum Corporation)

Condensed Consolidated Interim Statements of Changes in Equity

For the Six Months Ended August 31, 2014 and 2013

(Expressed in Canadian Dollars)

(Unaudited)

	Common shares		Preference shares		Contributed	Warrants	Shares	Equity	Deficit	Total
	Number	Amount	Number	Amount	surplus	reserve	to be issued	component of convertible debentures		
Balance at February 28, 2013	35,000,000	\$ 350	87,985,000	\$ 22,791,489	\$ 6,356,438	\$ 1,452,813	\$ 100,000	\$ -	\$ (19,953,833)	\$ 10,747,257
Net loss for the period	-	-	-	-	-	-	-	-	(13,079,219)	13,079,219
Share-based payments (Note 10)	-	-	-	-	3,141,854	-	-	-	-	3,141,854
Preference shares issued for funds received in prior year	-	-	500,000	100,000	-	-	(100,000)	-	-	-
Shares issued for services (Note 9)	-	-	200,000	200,000	-	-	-	-	-	200,000
Exercise of warrants	-	-	3,237,250	2,945,430	-	(672,980)	-	-	-	2,272,450
Exercise of options	-	-	4,512,000	959,152	(267,652)	-	-	-	-	691,500
Balance at August 31, 2013	35,000,000	\$ 350	96,434,250	\$ 27,638,269	\$ 9,230,640	\$ 137,635	\$ -	\$ -	\$ (33,033,052)	\$ 3,973,842
Balance at February 28, 2014	35,000,000	\$ 350	96,434,250	\$ 27,101,557	\$ 13,010,977	\$ 137,635	\$ -	\$ 137,074	\$ (43,435,431)	\$ (3,047,838)
Net loss for the period	-	-	-	-	-	-	-	-	(8,614,672)	(8,614,672)
Share-based payments (Note 10)	-	-	-	-	1,057,189	-	-	-	-	1,057,189
Issuance of shares for settlement of debt (Note 9)	-	-	369,818	110,945	-	-	-	-	-	110,945
Conversion of convertible debt (Note 11)	-	-	27,212,340	2,721,234	-	-	-	(128,677)	-	2,592,557
Issuance of shares under anti-dilution rights (Note 9)	-	-	33,444,000	-	-	-	-	-	-	-
Conversion of preference shares to common shares (Note 9)	157,460,408	29,933,736	(157,460,408)	(29,933,736)	-	-	-	-	-	-
Issuance of shares to effect the reverse acquisition (Note 4)	150,407,705	15,040,770	-	-	570,580	-	-	-	-	15,611,350
Fair value difference on reverse acquisition (Note 4)	-	-	-	-	850,250	-	-	-	-	850,250
Transfer of expired warrants (Note 9)	-	-	-	-	50,036	(50,036)	-	-	-	-
Exercise of options	790,000	175,208	-	-	(96,208)	-	-	-	-	79,000
Translation adjustment	-	-	-	-	(26,003)	-	-	-	-	(26,003)
Balance at August 31, 2014	343,658,113	\$ 45,150,064	-	\$ -	\$ 15,416,821	\$ 87,599	\$ -	\$ 8,397	\$ (52,050,103)	\$ 8,612,778

The accompanying notes are an integral part of these condensed consolidated interim financial statements.

Keek Inc.

(Formerly Primary Petroleum Corporation)

Condensed Consolidated Interim Statements of Cash Flows For the Six Months Ended August 31, 2014 and 2013

(Expressed in Canadian Dollars)

(Unaudited)

	Six Months Ended August 31,	
	2014	2013
Cash flows used in operating activities		
Net loss for the period from continuing operations	\$ (8,634,780)	\$ (13,079,219)
Items not affecting cash:		
Amortization	1,060,678	962,100
Share-based payments (Note 10)	1,057,189	3,141,854
Issuance of preference shares for debt (Note 9)	110,945	-
Accretion on convertible debentures (Note 11)	8,559	-
Issuance of preference shares for services	-	200,000
	(6,397,409)	(8,775,265)
Changes in non-cash working capital items		
Other receivables	(189,966)	(202,484)
Prepaid expenses	442,665	34,248
Investment tax credits receivable	450,000	(1,468,246)
Accounts payable and accrued liabilities	(2,493,021)	2,322,704
	(1,790,322)	686,222
Net cash used in continuing operating activities	(8,187,731)	(8,089,043)
Net cash provided from discontinued operations (Note 12)	972,029	-
Net cash used in operating activities	(7,215,702)	(8,089,043)
Cash flows from financing activities		
Cash acquired on reverse acquisition	12,812,044	-
Proceeds from options exercised	79,000	691,500
Proceeds from warrants exercised	-	2,272,450
Repayment of finance lease obligations	(801,639)	(819,357)
Advances from shareholder	-	(36,936)
Net cash generated from financing activities	12,089,405	2,107,657
Cash flows used in investing activities		
Purchase of intangible assets	(3,214)	-
Purchase of property and equipment	(67,340)	(2,231,215)
Net cash used in investing activities	(70,554)	(2,231,215)
Net increase (decrease) in cash and cash equivalents	4,803,149	(8,212,601)
Cash and cash equivalents, beginning of period	454,476	9,114,820
Cash and cash equivalents, end of period	\$ 5,257,625	\$ 902,219
Supplemental cash flow information		
Finance expenses paid	\$ 33,013	\$ 32,512
Purchase of property and equipment under finance lease	\$ -	\$ 922,033

The accompanying notes are an integral part of these condensed consolidated interim financial statements.

Keek Inc.

(Formerly Primary Petroleum Corporation)

Notes to the Condensed Consolidated Interim Financial Statements

Three and Six Months ended August 31, 2014 and 2013

(Expressed in Canadian Dollars)

(Unaudited)

1. NATURE OF OPERATIONS AND GOING CONCERN

Keek Inc. (formerly Primary Petroleum Corporation) (the "Company"), was incorporated under the provisions of the Business Corporations Act in the Province of British Columbia on May 20, 2004 and on January 10, 2008, was continued under the laws of the Province of Alberta. The Company is a publicly traded company listed on the TSX Venture Exchange ("TSX-V") under the symbol "KEK". The Company's principal activity is the development of an online social media app which allows users to upload and share personal videos of themselves. The Company's head office is 1 Eglinton Avenue East, Suite 300, Toronto, Canada, M4P 3A1.

On March 5, 2014, Primary Petroleum Corporation ("Primary") completed a reverse acquisition with Keek Inc. ("Keek"), a private company incorporated under the laws of the Province of Ontario, which was effected pursuant to an Amalgamation Agreement entered into between Keek, Primary, and Primary's wholly-owned subsidiary, 2400964 Ontario Limited ("Primary Subco"), formed solely for the purpose of facilitating the Amalgamation. Pursuant to the Amalgamation Agreement, Primary acquired all of the issued and outstanding shares of Keek by way of amalgamation between Primary Subco and Keek (the "Amalgamation"). The Amalgamation was structured as a three-cornered amalgamation, resulting in the amalgamated Company becoming a wholly-owned subsidiary of Primary, and former shareholders of Keek receiving common shares of Primary on a one-for-one basis (the "Transaction") (Note 4).

Although the Transaction resulted in Keek becoming a wholly-owned subsidiary of Primary, the Transaction constitutes a reverse acquisition of Primary by Keek in-as-much as the former shareholders of Keek received 56.25%, on a non-diluted basis, of the issued and outstanding common shares of the resulting corporation. For accounting purposes, Keek is considered the acquirer and Primary the acquiree. Accordingly, these condensed consolidated interim financial statements are a continuation of the financial statements of Keek and references to the "Company" will mean the consolidated entity subsequent to the date of the transaction and to Keek prior to that date.

The condensed consolidated interim financial statements for the three and six month periods ended August 31, 2014 include the financial results of Keek for the three and six month periods ended August 31, 2014 and Primary and its wholly-owned subsidiaries from March 5, 2014, the date of the reverse acquisition. The comparative condensed interim financial statements for the three and six month periods ended August 31, 2013 are those of Keek, prior to the reverse acquisition.

Following the closing of the transaction, Primary filed articles of amendment to change its name to Keek Inc.

While these condensed consolidated interim financial statements have been prepared in accordance with International Financial Reporting Standards ("IFRS") on a going concern basis that presumes the realization of assets and discharge of liabilities in the normal course of business, there are material uncertainties related to adverse conditions and events that cast significant doubt on the Company's ability to continue as a going concern.

During the six months ended August 31, 2014, the Company incurred a net loss of \$8,614,672 (August 31, 2013 - \$13,079,219) and, as of that date, the Company had accumulated a deficit of \$52,050,103 (February 28, 2014 - \$43,435,431) and negative cash flows from continuing operations of \$8,187,731 (August 31, 2013 - \$8,089,043). These factors create material uncertainties that cast significant doubt upon the Company's ability to continue as a going concern.

Keek Inc.

(Formerly Primary Petroleum Corporation)

Notes to the Condensed Consolidated Interim Financial Statements

Three and Six Months ended August 31, 2014 and 2013

(Expressed in Canadian Dollars)

(Unaudited)

1. NATURE OF OPERATIONS AND GOING CONCERN (Continued)

The Company has not yet realized profitable operations and has relied on nonoperational sources of financing to fund operations. Management has been able to raise sufficient funds to finance its operations in the past through private placements of both equity and debt and will need to continue to do so to fund operations in the future. These condensed consolidated interim financial statements do not include any adjustments to the amounts and classification of assets and liabilities that might be necessary should the Company be unable to continue as a going concern. Such adjustments would be material.

2. BASIS OF PREPARATION

Statement of Compliance

These condensed consolidated interim financial statements have been prepared in accordance with International Financial Reporting Standards (“IFRS”) as issued by the International Accounting Standards Board (“IASB”), using International Accounting Standard (“IAS”) 34, “*Interim Financial Reporting*”.

Other than as described in note 3, these condensed consolidated interim financial statements follow the same basis of presentation, accounting policies and methods of computation as were followed in the preparation of Keek’s annual financial statements for the year ended February 28, 2014. Accordingly, these condensed consolidated interim financial statements should be read in conjunction with Keek’s audited financial statements for the year ended February 28, 2014.

These condensed consolidated interim financial statements were approved and authorized for issue by the Board of Directors on October 30, 2014.

Basis of Presentation

These condensed consolidated interim financial statements are presented in Canadian dollars which is also the functional currency of the Company and its subsidiaries, except for Primary Petroleum Company USA, Inc., Primary Petroleum Company LLC, and AP Petroleum Company LLC, who’s functional currency is the United States dollar.

These condensed consolidated interim financial statements have been prepared under the historical cost convention, except for certain financial assets and financial liabilities which have been measured at fair value.

Principles of Consolidation

These condensed consolidated interim financial statements include the accounts of the Company and its wholly-owned subsidiaries, Keek Inc. and Primary Petroleum Canada Corporation (“PPCC”), and it’s wholly-subsiary, Primary Petroleum Company USA, Inc. (“PPC-USA”) (a United States company), and it’s wholly-owned subsidiaries, Primary Petroleum Company LLC (“PPCLLC”) (a United States company), and AP Petroleum Company LLC (“APLLC”) (a United States company). The accounting policies of the subsidiaries align with the policies adopted by the Company. All intercompany transactions, balances, revenues and expenses have been eliminated.

Keek Inc.

(Formerly Primary Petroleum Corporation)

Notes to the Condensed Consolidated Interim Financial Statements

Three and Six Months ended August 31, 2014 and 2013

(Expressed in Canadian Dollars)

(Unaudited)

2. BASIS OF PREPARATION (Continued)

Critical Accounting Estimates and Judgments

The preparation of these condensed consolidated interim financial statements in accordance with IFRS requires management to make estimates, judgments, and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities at the date of the financial statements and reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

The estimates and underlying assumptions are reviewed on a regular basis. Revisions to accounting estimates are recognized in the period in which the estimate is revised and in any future periods affected. The estimates and underlying assumptions are the same as those disclosed in the notes to Keek's February 28, 2014 audited financial statements.

3. SIGNIFICANT ACCOUNTING POLICIES

The significant accounting policies are outlined in the annual financial statements of Keek Inc. as at and for the year ended February 28, 2014, and have been applied consistently to all periods presented in these financial statements. Additional significant accounting policies applied consistently in the period include:

Revenue Recognition

The Company generates revenue through the serving of advertising units on its social media platform. Sales are completed through one of the following channels: Direct Sales; Ad Networks; and Programmatic.

The Company recognizes advertising revenue when all of the following conditions are met:

- i) The amount of revenue can be measured reliably;
- ii) It is probable that the economic benefits associated with the transaction will flow to the Company;
- iii) The stage of completion of the transaction at the end of the reporting period can be measured reliably.

Foreign Currency Translation

Functional currencies of the Company's foreign operations represent the currency of the primary economic environment in which they operate. Transactions in foreign currencies are translated to the appropriate functional currency at foreign exchange rates that approximate those on the date of transaction. At each reporting date, monetary assets and liabilities denominated in foreign currencies are translated to the appropriate functional currency at foreign exchange rates at the statement of financial position date. These foreign exchange differences arising on translation are recognized in net income (loss). Non-monetary assets that are measured in a foreign currency at historical cost are translated using the exchange rate at the date of the transaction.

Keek Inc.

(Formerly Primary Petroleum Corporation)

Notes to the Condensed Consolidated Interim Financial Statements

Three and Six Months ended August 31, 2014 and 2013

(Expressed in Canadian Dollars)

(Unaudited)

3. SIGNIFICANT ACCOUNTING POLICIES (Continued)

Foreign Currency (Continued)

In preparing the Financial Statements, the financial statements of each entity are translated into Canadian dollars, the Company's presentation currency. The assets and liabilities of foreign operations are translated into Canadian dollars using foreign exchange rates at the statement of financial position date. Revenues and expenses of foreign operations are translated into Canadian dollars using foreign exchange rates that approximate those on the date of the underlying transaction. These foreign exchange translation differences are recognized in other comprehensive income (loss).

If the Company disposes of its entire interest in a foreign operation, or loses control, joint control, or significant influence over a foreign operation, the accumulated foreign currency translation gains or losses related to the foreign operation are immediately recognized in net income (loss).

Adoption of New or Amended Accounting Standards

On March 1, 2014, the Company adopted the following new standards, amendments to standards and interpretations which are effective for periods beginning on or after March 1, 2014:

IAS 32, *Financial Instruments - Presentation* ("IAS 32") was amended by the IASB in December 2011. The amendments to IAS 32 clarify the meaning of when an entity has a current legally enforceable right to set-off financial assets and financial liabilities, and, clarify when a settlement mechanism provides for net settlement. The adoption of the amendments to IAS 32 did not have a material impact on the Company's financial statements.

IAS 36, *Impairment of Assets* ("IAS 36") was amended in May 2013 to change the disclosure required when an impairment loss is recognized or reversed. The amendments require the disclosure of the recoverable amount of an asset or cash generating unit at the time an impairment loss has been recognized or reversed and detailed disclosure of how the associated fair value less costs of disposal has been determined. The amendments are effective for annual periods beginning on or after March 1, 2014 with earlier adoption permitted. The adoption of the amendments to IAS 36 did not have a material impact on the Company's financial statements.

Accounting Standards and Amendments Issued but Not Yet Applied

IFRS 9, *Financial Instruments* ("IFRS 9") was issued in November 2009 and contained requirements for financial assets. This standard addresses classification and measurement of financial assets and replaces the multiple category and measurement models in IAS 39, *Financial Instruments – Recognition and Measurement* ("IAS 39") for debt instruments, with a new mixed measurement model having only two categories: amortized cost and fair value through profit or loss. IFRS 9 also replaces the models for measuring equity instruments, and such instruments are either recognized at fair value through profit or loss or at fair value through other comprehensive income (loss). Where such equity instruments are measured at fair value through other comprehensive income (loss), dividends are recognized in profit or loss to the extent not clearly representing a return of investment; however, other gains and losses (including impairments) associated with such instruments remain in accumulated comprehensive income (loss) indefinitely.

Keek Inc.

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Notes to the Condensed Consolidated Interim Financial Statements

Three and Six Months ended August 31, 2014 and 2013

(Expressed in Canadian Dollars)

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3. SIGNIFICANT ACCOUNTING POLICIES (Continued)

Accounting Standards and Amendments Issued but Not Yet Applied (Continued)

Requirements for financial liabilities were added in October 2010 and they largely carried forward existing requirements in IAS 39, except that fair value changes due to credit risk for liabilities designated at fair value through profit and loss would generally be recorded in other comprehensive income (loss). IFRS 9 is effective for annual periods beginning on or after March 1, 2018, with earlier adoption permitted. The Company does not expect IFRS 9 to have a material impact on the financial statements.

4. REVERSE ACQUISITION

As discussed in Note 1, on March 5, 2014, Primary Petroleum Corporation ("Primary") completed a reverse acquisition with Keek Inc. ("Keek"), which was effected pursuant to an Amalgamation Agreement entered into between Keek, Primary and Primary's wholly-owned subsidiary, 2400964 Ontario Limited ("Primary Subco"), formed solely for the purpose of facilitating the Amalgamation. Pursuant to the Amalgamation Agreement, Primary acquired all of the issued and outstanding common and preference shares of Keek by way of an amalgamation of Keek with Primary Subco (the "Amalgamation"). The Amalgamation was structured as a three-cornered amalgamation, resulting in the amalgamated Company becoming a wholly-owned subsidiary of Primary, and the former shareholders of Keek received one common share of Primary for each Keek common share and preference share held prior to the Amalgamation (the "Transaction"). Also pursuant to the Transaction, substantially all outstanding options and warrants to acquire preference shares in Keek were exchanged for options and warrants with similar terms to acquire common shares in Primary.

Although the Transaction resulted in Keek becoming a wholly-owned subsidiary of Primary, the Transaction constitutes a reverse acquisition of Primary by Keek in-as-much as the former shareholders of Keek own a substantial majority of the issued and outstanding common shares of the resulting corporation. For accounting purposes, Keek is considered the accounting acquirer and Primary the accounting acquiree. The reverse acquisition has been accounted for in accordance with the guidance provided in IFRS 3, "*Business Combinations*". As Primary did not meet the definition of a business under the guidance from IFRS 3, the reverse acquisition does not constitute a business combination and accordingly, the reverse acquisition has been accounted for in accordance with guidance provided in IFRS 2, "*Share-Based Payment*". The transaction has been accounted for at the fair value of the net assets acquired that has been allocated to the equity of Keek, comprising common shares, stock options and contributed surplus. As the Primary stock options to purchase common shares granted prior to the reverse acquisition remain exercisable after the completion of the reverse acquisition, the fair value of the stock options at the date of the reverse acquisition are also included as part of the consideration transferred.

The fair value of the consideration is determined based on the fair value of the net assets of Primary acquired on March 5, 2014, which was computed as \$16,461,600, as follows:

Keek Inc.

(Formerly Primary Petroleum Corporation)

Notes to the Condensed Consolidated Interim Financial Statements

Three and Six Months ended August 31, 2014 and 2013

(Expressed in Canadian Dollars)

(Unaudited)

4. REVERSE ACQUISITION (Continued)

Net assets acquired	
Cash and cash equivalents	\$ 12,812,044
Other receivables and prepaids	1,251,662
Exploration and evaluation assets	150,000
Property and equipment	22,992
Promissory notes receivable (Note 11, due from Keek, eliminated on consolidation)	2,640,779
Accounts payable and accrued liabilities	(265,386)
Decommissioning provision	(150,491)
	\$ 16,461,600
Allocation of net assets acquired	
Fair value of 150,407,705 common shares issued at \$0.10 per share (i)	15,040,770
Fair value of 8,880,000 options issued, recorded in contributed surplus (ii)	570,580
Contributed surplus (iii)	850,250
	\$ 16,461,600

(i) The fair value of the common shares was estimated to be \$15,040,770 based on 150,407,705 common shares at a fair value of \$0.10 per share, based on the fair value of shares issued by Keek in its most recent financings and private placements in proximity to the date of the reverse acquisition.

(ii) The fair value of the stock options have been estimated using the Black-Scholes Option Pricing Model with the following weighted average assumptions; share price - \$0.10; exercise price - \$0.57; risk-free interest rate of 1.41%; expected volatility - 152% (based on historical volatility); expected life of 5 years; expected dividend yield - 0%; and forfeiture rate -13.3%.

(iii) The difference between the fair value of the net assets acquired and the fair value of the common shares and stock options issued is recognized in contributed surplus.

5. INTANGIBLE ASSETS

For the Six Months Ended August 31, 2014

	February 28, 2014	Additions	August 31, 2014
Cost			
Domain names	\$ 57,856	\$ -	\$ 57,856
Trademarks & patents	5,878	3,214	9,092
Total cost	63,734	-	66,948
Accumulated amortization			
Domain names	(19,318)	(4,132)	(23,450)
Trademarks & patents	(1,370)	(320)	(1,690)
Total accumulated amortization	(20,688)	(4,452)	(25,140)
Carrying value			
Domain names	38,538	(4,132)	34,406
Trademarks & patents	4,508	2,894	7,402
Total carrying value	\$ 43,046	\$ (1,238)	\$ 41,808

Keek Inc.

(Formerly Primary Petroleum Corporation)

Notes to the Condensed Consolidated Interim Financial Statements

Three and Six Months ended August 31, 2014 and 2013

(Expressed in Canadian Dollars)

(Unaudited)

5. INTANGIBLE ASSETS (Continued)

For the Year Ended February 28, 2014

	February 28, 2013	Additions	February 28, 2014
Cost			
Domain names	\$ 57,856	\$ -	\$ 57,856
Trademarks & patents	5,878	-	5,878
Total cost	63,734	-	63,734
Accumulated amortization			
Domain names	(11,053)	(8,265)	(19,318)
Trademarks & patents	(782)	(588)	(1,370)
Total accumulated amortization	(11,835)	(8,853)	(20,688)
Carrying value			
Domain names	46,803	(8,265)	38,538
Trademarks & patents	5,096	(588)	4,508
Total carrying value	\$ 51,899	\$ (8,853)	\$ 43,046

6. PROPERTY AND EQUIPMENT

For the Six Months Ended August 31, 2014

	February 28, 2014	Additions	Disposals	August 31, 2014
Cost				
Computers	\$ 274,475	\$ 32,095	\$ -	\$ 306,570
Furniture and fixtures	104,776	16,479	-	121,255
Leasehold improvements	516,140	-	-	516,140
Servers	5,728,723	17,236	-	5,745,959
Software	67,171	1,530	-	68,701
Telephones	16,502	-	-	16,502
Total cost	\$ 6,707,787	\$ 67,340	\$ -	\$ 6,775,127
Accumulated amortization				
Computers	\$ (184,753)	\$ (36,606)	\$ -	\$ (221,359)
Furniture and fixtures	(1,029)	(27,837)	-	(28,866)
Leasehold improvements	(25,164)	(25,151)	-	(50,315)
Servers	(2,188,005)	(956,478)	-	(3,144,483)
Software	(49,117)	(7,770)	-	(56,887)
Telephones	(9,884)	(2,384)	-	(12,268)
Total accumulated amortization	\$ (2,457,952)	\$ (1,056,226)	\$ -	\$ (3,514,178)
Carrying value				
Computers	\$ 89,722	\$ (4,511)	\$ -	\$ 85,211
Furniture and fixtures	103,750	(11,358)	-	92,392
Leasehold improvements	490,976	(25,151)	-	465,825
Servers	3,540,718	(939,242)	-	2,601,476
Software	18,054	(6,240)	-	11,814
Telephones	6,618	(2,384)	-	4,234
Total carrying value	\$ 4,249,838	\$ (988,886)	\$ -	\$ 3,260,952

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6. PROPERTY AND EQUIPMENT (Continued)

For the Year Ended February 28, 2014

	February 28, 2013	Additions	Disposals	February 28, 2014
Cost				
Computers	\$ 182,148	\$ 92,327	\$ -	\$ 274,475
Furniture and fixtures	118,847	118,613	(132,681)	104,776
Leasehold improvements	11,139	516,140	(11,139)	516,140
Servers	4,241,120	1,487,603	-	5,728,723
Software	50,353	16,818	-	67,171
Telephones	8,672	7,830	-	16,502
Total cost	\$ 4,612,279	\$ 2,239,331	\$ (143,820)	\$ 6,707,787
Accumulated amortization				
Computers	\$ (110,117)	\$ (74,636)	\$ -	\$ (184,753)
Furniture and fixtures	(91,410)	(17,121)	107,502	(1,029)
Leasehold improvements	(3,253)	(25,960)	4,049	(25,164)
Servers	(374,183)	(1,813,822)	-	(2,188,005)
Software	(29,738)	(19,379)	-	(49,117)
Telephones	(5,032)	(4,852)	-	(9,884)
Total accumulated amortization	\$ (613,733)	\$ (1,955,770)	\$ 111,551	\$ (2,457,952)
Carrying value				
Computers	\$ 72,031	\$ 17,691	\$ -	\$ 89,722
Furniture and fixtures	27,437	101,492	(25,179)	103,750
Leasehold improvements	7,886	490,180	(7,090)	490,976
Servers	3,866,937	(326,219)	-	3,540,718
Software	20,615	(2,561)	-	18,054
Telephones	3,640	2,978	-	6,618
Total carrying value	\$ 3,998,546	\$ 283,561	\$ (32,269)	\$ 4,249,838

7. ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

Accounts payable and accrued liabilities is comprised significantly of the following:

	August 31, 2014	February 28, 2014
Trade payables	\$ 765,861	\$ 2,757,379
Accrued liabilities	252,860	636,388
Accrued interest on convertible debentures (Note 11)	24,038	142,013
	\$ 1,042,759	\$ 3,535,780

During the six months ended August 31, 2014, the Company settled trade payables with a fair value of \$926,099 for cash payments totalling \$636,732 with no further obligations on the part of the Company, resulting in a gain on settlement of debt of \$289,367 (August 31, 2013 - \$Nil).

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8. FINANCE LEASE OBLIGATIONS

The Company has finance lease obligations until June 2015. The lease obligations are repayable in blended monthly installments of principal including imputed interest at a weighted average rate of 2.49% (February 28, 2014 - 3.99%). The minimum payments under the finance lease obligations are as follows:

	Total lease payments	Interest	Present value of minimum lease payments August 31, 2014	Present value of minimum lease payments February 28, 2014
Less than one year	\$ 427,630	\$ 3,262	\$ 424,368	\$ 1,211,380
Between one and five years	-	-	-	14,627
More than five years	-	-	-	-
	\$ 427,630	\$ 3,262	\$ 424,368	\$ 1,226,007

Included in property and equipment are servers under finance leases with a cost of \$3,994,541 (February 28, 2014 - \$3,994,541). Accumulated amortization for items under finance leases is \$2,261,581 (February 28, 2014 - \$1,512,658).

9. SHARE CAPITAL

	August 31, 2014	February 28, 2014
Authorized		
Unlimited Preference shares, no stated dividend, non-participating, non-voting		
Unlimited Common shares		
Issued		
Preference shares	\$ -	\$ 27,101,557
Common shares	45,150,064	350
	\$ 45,150,064	\$ 27,101,907

On March 5, 2014, 157,460,408 preference shares with a stated capital value of \$29,933,736 were converted to common shares on a one-for-one basis on closing of the reverse acquisition transaction (Note 4).

During the period from October 25, 2013 to January 27, 2014, Keek issued \$2,620,000 (aggregate principal amount) of 12%-17% secured convertible debentures maturing on periods between April 25, 2014 and January 27, 2015. On March 5, 2014, the convertible debentures (Note 11) were converted into 27,212,340 preference shares of the Company at an ascribed value of \$0.10 per share (including accrued interest on the convertible notes of \$101,234). These preference shares were then immediately converted to common shares on a one-for-one basis on closing of the reverse acquisition transaction.

Pursuant to certain anti-dilution rights held by certain preference shareholders relating to the issuance of 3,716,000 preferred shares prior to February 28, 2014, Keek issued an additional 33,444,000 preference shares at no consideration on closing of the reverse acquisition transaction. These preference shares were then immediately converted to common shares on a one-for-one basis on closing of the reverse acquisition transaction.

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9. SHARE CAPITAL (Continued)

On March 5, 2014, 369,818 preference shares were issued to settle debt of \$110,945 at a price of \$0.30 per share. These preference shares were then immediately converted to common shares on a one-for-one basis on closing of the reverse acquisition transaction.

During the six months ended August 31, 2014, 790,000 options with a fair value of \$175,208 were exercised into common shares of the Company at a price of \$0.10 per share.

Warrants

The Company did not issue any warrants during the six months ended August 31, 2014 or the year ended February 28, 2014.

A summary of the status of the Company's warrants is presented below:

	August 31, 2014		February 28, 2014	
	Number of Warrants	Weighted Average Exercise Price	Number of Warrants	Weighted Average Exercise Price
Beginning balance	261,690	\$1.00	5,072,940	\$0.88
Granted	-	\$ -	-	\$ -
Expired/Cancelled	(95,100)	\$1.00	(1,574,000)	\$0.96
Exercised	-	\$ -	(3,237,250)	\$0.72
Ending balance	166,590	\$1.00	261,690	\$1.00

The Company had the following warrants outstanding at August 31, 2014:

Number of Warrants	Exercise Price	Expiry Date
26,940	\$1.00	November 7, 2014
139,650	\$1.00	December 20, 2014
166,590		

Stock Option Plan

The Company has a stock option plan (the "Plan") which provides for the issuance of stock options to directors, officers, employees, consultants, and preferred partners with exercise prices not less than the discounted market price on the date of grant. The Plan allows for an aggregate of 68,149,191 options to be authorized by the Board of Directors for issuance. Options granted under the Stock Option Plan to persons who do not perform Investor Relations Activities for the Company must vest over a thirty month period as to 10% vesting immediately; 10% vest in six months from grant date and 20% every six months thereafter. Options granted to Consultants performing Investor Relations Activities vest in stages over 12 months with no more than one quarter of the options vesting in any three month period.

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9. SHARE CAPITAL (Continued)

Stock Option Plan (Continued)

The following summarizes the stock option activities under the plan:

	Six Months Ended August 31, 2014		Year Ended February 28, 2014	
	Number of Options	Weighted Average Exercise Price	Number of Options	Weighted Average Exercise Price
Beginning balance	21,470,000	\$0.61	31,775,000	\$0.80
Granted	20,875,000	\$0.16	10,182,000	\$0.35
Expired/Cancelled	(13,680,000)	\$0.34	(2,600,000)	\$1.00
Exercised	(790,000)	\$0.10	(5,012,000)	\$0.16
Issued to effect the reverse acquisition	8,880,000	\$0.56	(12,875,000)	\$0.94
Ending balance	36,755,000	\$0.21	21,470,000	\$0.61
Exercisable	14,615,000	\$0.63	8,085,000	\$0.74

The Company had the following options outstanding at August 31, 2014:

Exercise Price	Options Outstanding	Weighted Average Remaining Contractual Life	Weighted Average Exercise Price	Options Exercisable	Weighted Average Exercise Price (Exercisable)
\$0.10	4,250,000	3.88 years	\$0.10	1,050,000	\$0.10
\$0.16	14,020,000	4.32 years	\$0.16	1,402,000	\$0.16
\$0.17	6,855,000	4.91 years	\$0.17	533,000	\$0.17
\$0.20	1,230,000	1.34 years	\$0.20	1,230,000	\$0.20
\$0.29	525,000	0.77 years	\$0.29	525,000	\$0.29
\$0.48	1,825,000	2.54 years	\$0.48	1,825,000	\$0.48
\$0.50	200,000	3.32 years	\$0.50	200,000	\$0.50
\$0.66	1,485,000	1.69 years	\$0.66	1,485,000	\$0.66
\$1.00	6,365,000	3.28 years	\$1.00	6,365,000	\$1.00
	36,755,000	3.96 years	\$0.21	14,615,000	\$0.63

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9. SHARE CAPITAL (Continued)

Maximum Share Dilution

The following table presents the maximum number of shares that would be outstanding if all outstanding stock options and warrants were exercised into common shares.

	August 31, 2014	February 28, 2014
Common shares outstanding	343,658,113	35,000,000
Stock options outstanding to purchase common shares	36,755,000	21,470,000
Warrants outstanding to purchase common shares	166,590	261,690
Preference shares convertible to common shares	-	96,434,250
Fully diluted common shares outstanding	380,579,703	153,165,940

Due to the net loss in the three and six months ending August 31, 2014 and 2013, the diluted weighted average number of shares used to calculate the diluted net loss per share is the same as the basic weighted average number of shares as the inclusion of dilutive shares would be anti-dilutive.

10. SHARE-BASED PAYMENTS

The total compensation expense relating to share-based payments granted to directors, officers, employees, service consultants and preferred partner consultants for the six months ended August 31, 2014, was \$1,057,189 (August 31, 2013 - \$3,141,854) with a corresponding charge to contributed surplus (three months ended August 31, 2014 and 2013 - \$470,323 and \$1,043,307 respectively). In the absence of a reliable measurement of the fair value of the services received from service consultants and preferred partner consultants, the services have been measured at the fair value of the options issued.

For the six months ended August 31, 2014, share-based compensation related to directors, officers, employees and service consultants in the amount of \$997,188 (August 31, 2013 - \$1,633,331) is included in salaries and benefits. Share-based compensation expense related to share-based payments granted to preferred partner consultants for the six months ended August 31, 2014, in the amount of \$60,001 (August 31, 2013 - \$1,508,523) is included in advertising and marketing.

For the three months ended August 31, 2014, share-based compensation related to directors, officers, employees and service consultants in the amount of \$448,436 (August 31, 2013 - \$441,121) is included in salaries and benefits. Share-based compensation expense related to share-based payments granted to preferred partner consultants for the three months ended August 31, 2014, in the amount of \$21,887 (August 31, 2013 - \$602,186) is included in advertising and marketing.

The fair value of the stock options was determined using the Black-Scholes option pricing model. The expected volatility is based on comparable companies in the industry. The share price used in the determination of fair value of the share-based compensation was based on the most recent market price of common shares.

The fair value of stock options was determined using the Black-Scholes option pricing model with the following weighted average assumptions:

	August 31, 2014	August 31, 2013
Risk free interest rate (%)	1.68	1.47
Expected volatility (%)	100	100
Expected life (in years)	5.00	4.25
Expected dividends	Nil	Nil
Weighted average share price	\$0.16	\$1.00

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11. CONVERTIBLE DEBENTURES

During the period from October 25, 2013 to January 27, 2014, the Company issued \$2,620,000 (aggregate principal amount) of 12%-17% secured convertible debentures maturing on periods between April 25, 2014 and January 27, 2015 ("Maturity Dates"), resulting in gross proceeds of \$2,620,000. These debentures were converted to common shares upon completion of the Transaction. See note 9.

During the period from November 19, 2013 to February 3, 2014, the Company received from Primary, 12% secured convertible debentures in the aggregate principal amount of \$2,600,000, maturing on April 25, 2014. The debentures were issued at par, resulting in gross proceeds of \$2,600,000 to the Company. Upon completion of the Transaction, the debentures were amended and restated at similar terms, but without the conversion option and interest terms, and remain as intercompany debt between Primary and Keek without any specific terms of repayment. These eliminate upon consolidation.

On October 25, 2013, the Company received \$150,000 from Oddpot Inc., a corporation controlled by the former CEO and director, in the form of a secured convertible promissory note. The note bears interest at 8% per annum, payable on maturity, and matures on October 22, 2014. The note is secured by way of a general security agreement over the assets of the Company. Upon the event the Company closes an arm's length equity offering raising gross proceeds of \$10,000,000 or greater, a conversion election is triggered at the option of the holder, to be elected within 30 days of the holder being notified of the offering and at a per-share price equal to that of the offering.

For accounting purposes, the convertible debentures were separated into their liability and equity components using the effective interest rate method. The fair value of the liability component at the time of issue was calculated as the discounted cash flows for the debentures assuming a 18.6% effective interest rate, which was the estimated rate for the debentures without the conversion feature. The fair value of the equity component (the conversion feature) was determined at the time of issue as the difference between the face value of the Debentures and the fair value of the liability component.

The following tables summarize the changes in the Company's convertible debentures:

	Six months ended August 31, 2014	Year ended February 28, 2014
Opening liability balance	\$ 5,266,560	\$ -
Conversion of convertible debentures	(2,538,291)	-
Amendment of convertible debentures	(2,590,309)	-
Issuance of convertible debentures	-	5,370,000
Equity component of convertible debentures	-	(137,074)
Accretion of discount on convertible debentures	8,559	33,634
Ending liability balance	\$ 146,519	\$ 5,266,560

	Six months ended August 31, 2014	Year ended February 28, 2014
Opening equity component balance	\$ 137,074	\$ -
Equity component of convertible debentures issued	-	137,074
Conversion of convertible debentures	(84,746)	-
Amendment of convertible debentures	(43,931)	-
Ending equity component balance	\$ 8,397	\$ 137,074

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11. CONVERTIBLE DEBENTURES (Continued)

During the six months ended August 31, 2014, the Company accrued a total of \$17,394 (August 31, 2013 - \$Nil) in interest related to convertible debentures and recorded interest accretion of \$8,559 (August 31, 2013 - \$Nil).

12. DISCONTINUED OPERATIONS

Prior to the reverse acquisition (Note 4), Primary was engaged in the exploration and development of petroleum and natural gas reserves in the Province of Alberta and the State of Montana. The reverse acquisition transaction of March 5, 2014, constituted a change of business for Primary, and the exploration and development operations have been discontinued.

The assets and liabilities of discontinued operations presented on the condensed consolidated interim statements of financial position are as follows:

	August 31, 2014
Other receivables	\$ 111,833
Prepays and deposits	139,186
Property and equipment	20,591
Exploration and evaluation assets	142,169
Assets of discontinued operations	\$ 413,779

	August 31, 2014
Accounts payable and accrued liabilities	\$ 130,324
Decommissioning provision	147,866
Liabilities of discontinued operations	\$ 278,190

Net income from discontinued operations reported in the condensed consolidated interim statements of comprehensive loss is as follows:

	Three months ended August 31, 2014	Six months ended August 31, 2014
Office and general	\$ (30,262)	\$ (96,281)
Salaries and wages	(26,710)	(63,907)
Professional fees	(6,405)	(29,518)
Occupancy costs	(2,671)	(22,712)
Project evaluation	(97)	(5,595)
Accretion, depletion, and depreciation	-	(2,254)
Interest income	105	23,546
Income tax recovery	216,829	216,829
Net income from discontinued operations	\$ 150,789	\$ 20,108

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12. DISCONTINUED OPERATIONS (Continued)

Items from discontinued operations included in the condensed consolidated interim statements of cash flows are as follows:

	August 31, 2014
Net income from discontinued operations	\$ 20,108
Non-cash items:	
Amortization of assets of discontinued operations	2,254
Changes in working capital:	
Assets of discontinued operations	1,078,926
Liabilities of discontinued operations	(137,687)
Other	
Exchange differences on translating foreign operations	8,428
Cash flows provided from discontinued operations	\$ 972,029
Cash acquired on reverse acquisition	\$ 12,812,044

13. RELATED PARTY TRANSACTIONS

Related party transactions are in the normal course of business and are measured at the exchange amount which is the amount of consideration established by and agreed to by the related parties. Related party transactions not disclosed elsewhere in these condensed consolidated interim financial statements are as follows:

- a) On July 30th, 2014, the Company issued 1,000,000 options to a director. The options have a contractual life of 5 years, are exercisable at \$0.17, and had an aggregate fair value of \$126,874 as at the date of grant.
- b) On April 23rd, 2014, the Company issued 7,400,000 options to certain officers and directors. The options have a contractual life of 5 years, are exercisable at \$0.16, and had an aggregate fair value of \$884,929 as at the date of grant.
- c) On April 16th, 2014, the Company issued 6,350,000 options to certain officers and directors. The options have a contractual life of 5 years, are exercisable at \$0.16, and had an aggregate fair value of \$759,105 as at the date of grant.
- d) During the year ended February 28, 2014, the Company issued a \$150,000 secured promissory note to Oddpot Inc., a corporation controlled by the former CEO and director (see note 11). The Company accrued \$6,000 of interest on this note during the six months ended August 31, 2014 (2013 - \$Nil), which is included in accounts payable and accrued liabilities. The Company accrued \$3,000 of interest on this note during the three months ended August 31, 2014 (2013 - \$Nil).

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14. COMMITMENTS

The Company is committed to a lease of its operating premises at 1 Eglinton Avenue East, Suite 300, in Toronto, Ontario. The lease commenced on August 15, 2013, and ends on November 30, 2023. Future minimum lease payments and estimated taxes, maintenance, and insurance payments over the remaining course of the lease are approximately as follows:

	Minimum lease payments	Taxes, Maintenance, and Insurance (estimated)	Total estimated commitment
Less than one year	\$ 269,205	\$ 351,761	\$ 620,966
Between one and five years	1,115,705	1,407,045	2,522,750
More than five years	1,296,671	1,494,985	2,791,656
	\$ 2,681,581	\$ 3,253,791	\$ 5,935,372

15. FINANCIAL INSTRUMENTS AND RISK MANAGEMENT

(a) Fair Values

The carrying value of cash and cash equivalents, other receivables, and accounts payable and accrued liabilities approximate fair values due to the short-term maturities of these instruments. Fair value represents the amount that would be exchanged in an arm's length transaction between willing parties and is best evidenced by a quoted market price, if one exists. The fair value of the convertible debentures approximates their carrying amounts as they bear terms similar to that of comparable instruments.

The Company follows a three-tier categorization for its financial instruments as a framework for disclosing fair value based upon inputs used to value the Company's investments. The hierarchy is summarized as:

- Level 1 – quoted prices (unadjusted) in active markets for identical assets and liabilities
- Level 2 – inputs that are observable for the asset or liability, either directly (prices) or indirectly (derived from prices) from observable market data
- Level 3 – inputs for assets and liabilities not based upon observable market data

As at August 31, 2014 and February 28, 2014 cash and cash equivalents was carried at Level 1 in the fair value hierarchy.

(b) Interest Rate Risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate due to changes in market interest rates. The Company's interest rate risk is primarily related to the Company's interest bearing debts on its Statement of Financial Position. The convertible debentures bear interest at a fixed rate of 8%, and as such, are not subject to cash flow interest rate risk resulting from market fluctuations thereby minimizing the Company's exposure to cash flow interest rate risk.

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15. FINANCIAL INSTRUMENTS AND RISK MANAGEMENT (Continued)

(c) Foreign Currency Risk

The Company is subject to foreign exchange rate risk as it enters into transactions denominated in currencies other than the Company's functional currency, which is the Canadian dollar. The maximum exposure to foreign currency risk is equal to amounts held in foreign currencies at the Statement of Financial Position date. As at August 31, 2014, the Company carried net current assets of CDN\$3,806,847 in USD\$ (February 28, 2014 - net current liabilities of CDN\$1,314,895 in USD\$). Accordingly, a 5% change in the US dollar exchange rate as at August 31, 2014 would have resulted in an exchange gain or loss of CDN\$190,342 (February 28, 2014 - exchange gain or loss of CDN\$65,745).

(d) Liquidity Risk

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they fall due. The Company manages liquidity risk through the management of its capital structure as outlined in Note 15(f) to the condensed consolidated interim financial statements. The Company has minimal income from operations and relies on equity funding to support its development and corporate activities. Should the need for further equity funding arise, there is a risk that the Company may not be able to sell new common shares at an acceptable price.

Accounts payable and accrued liabilities, current portion of finance lease obligations, and convertible debentures are due within the current operating period. As at August 31, 2014, the Company had total cash of \$5,257,625 (February 28, 2014 - \$454,476) to settle current liabilities of \$1,891,836 (February 28, 2014 - \$10,013,720) and finance future operations. As a result, the Company is exposed to liquidity risk.

(e) Credit Risk

Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party, by failing to discharge their obligations. Financial instruments that potentially expose the Company to this risk consist of cash and cash equivalents and other receivables. The majority of the Company's cash and cash equivalents are on deposit with a Canadian Tier 1 chartered bank. Other receivables include tenant inducements receivable from the Company's landlord in Toronto. Management believes the risk of non-collection from this creditor is low. As a result, the Company's exposure to credit risk is minimal.

(f) Capital Management

The Company considers its capital to be its equity attributable to shareholders', which is comprised of share capital, contributed surplus, warrants reserve, equity component of convertible debentures and deficit, which as at August 31, 2014, amounted to a capital surplus of \$8,612,778 (February 28, 2014 - capital deficiency of \$3,047,838).

The Company's objectives when managing capital are: to safeguard its ability to continue as a going concern; and, to have sufficient capital to fund the research and development of its social media app for the benefit of its shareholders.

There were no changes in the Company's management of its capital during the six months ended August 31, 2014. The Company is not subject to any externally imposed capital requirements.

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15. FINANCIAL INSTRUMENTS AND RISK MANAGEMENT (Continued)

(f) Capital Management (Continued)

In order to maintain its capital structure, the Company is dependent on equity and/or debt funding and when necessary, raises capital through the issuance of equity instruments, comprised of common shares, preference shares, warrants, incentive stock options, and the issuance of debt instruments. The Company reviews its capital management methods and requirements on an ongoing basis and makes adjustments, accordingly.

16. SUBSEQUENT EVENTS

The following significant transactions occurred subsequent to the period ended August 31, 2014:

a) On September 3, 2014, the Company entered into a sublease, acting as sub-landlord, of its operating premises at 1 Eglinton Avenue East, Suite 300, in Toronto, Ontario. The sublease has a term of forty-four months commencing on December 1, 2014, and ending on July 30, 2018, with an option to extend the sublease until November 30, 2023, at the option of the subtenant.

b) On September 23, 2014, the Company entered into a services agreement with Relativity Sports LLC and Relativity Sports Enterprises LLC ("collectively known as Relativity"), pursuant to which 12,000,000 performance warrants were granted at an exercise price of \$0.16 per warrant. Each performance warrant is exercisable into common shares of the Company that vest over one year, expiring September 23, 2015, based on certain milestones.

c) On October 7, 2014, the Company entered into a lease for a new operating premises at 1 Eglinton Avenue East, Suites 401 & 416, in Toronto, Ontario. The lease has a term of thirty-seven months commencing on December 1, 2014, and ending on December 30, 2017. The annual lease costs for the term of the lease (including minimum lease payments and estimated taxes, maintenance, and insurance payments) are: 2015 - \$20,600, 2016 - \$247,808, 2017 - \$251,487, and 2018 - \$212,127.

d) On October 10, 2014, the Company entered into a definitive agreement with Mooncor Oil & Gas Corp. ("Mooncor"), an arm's length party, for the divestiture of its undeveloped oil and gas assets. Mooncor will assume the Company's working interest share of the reclamation costs and lease liabilities and grant a 1% overriding royalty on any future production with respect to the oil and gas property rights in the State of Montana. The closing date of the definitive agreement has yet to be determined but is not expected to be later than December 31, 2014.

e) On October 22, 2014, the Company repaid the \$150,000 secured promissory note, including accrued interest of \$12,000, to Oddpot Inc.

f) On October 27, 2014, the Board of Directors authorized the Company to seek financing through the issuance of secured notes of up to \$5 million (collectively, the "Notes"). The Company intends to use the proceeds from the Notes for general working capital purposes.

The Notes will bear interest at a rate of 12% per annum on the principal amount outstanding and will be repayable in twelve months from the date issued. The Notes will be secured by a General Security Agreement over all present and future assets and intangibles of the Company. In consideration for the Notes, the Company has agreed to issue an aggregate of up to 5 million common share purchase warrants ("Warrants"). Each Warrant will entitle the holder to purchase one common share of the Company at an exercise price of \$0.10 per share at any time up to three years after the date of issue. The Warrants will be subject to a statutory four-month hold period.

Keek Inc.

(Formerly Primary Petroleum Corporation)

Notes to the Condensed Consolidated Interim Financial Statements

Three and Six Months ended August 31, 2014 and 2013

(Expressed in Canadian Dollars)

(Unaudited)

16. SUBSEQUENT EVENTS (Continued)

Pinetree Capital Ltd. (TSX: PNP) ("Pinetree"), a significant shareholder of the Company, has agreed to subscribe for \$3 million of Notes. The initial closing of Notes to Pinetree is expected to occur on October 31, 2014, with one or more additional closings to be held in November 2014. The issuance of the Notes is subject to execution of loan and security documents and receipt of approval from the TSX Venture Exchange.