# Peeks Social Ltd. Condensed Consolidated Interim Financial Statements

For the Three Months Ended May 31, 2018 and the Five Months ended May 31, 2017 (Expressed in Canadian Dollars) (Unaudited)

# MANAGEMENT'S COMMENTS ON UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS

#### NOTICE TO READER PURSUANT TO NATIONAL INSTRUMENT 51-102 - CONTINUOUS DISCLOSURE OBLIGATIONS

Under National Instrument 51-102, *Continuous Disclosure Obligations*, if an auditor has not performed a review of the interim financial statements, they must be accompanied by a notice indicating that the financial statements have not been reviewed by an auditor.

The Company's independent auditor has not performed a review of these condensed consolidated interim financial statements in accordance with standards established by the Chartered Professional Accountants of Canada for a review of interim financial statements by an entity's auditor.

# Condensed Consolidated Interim Statements of Financial Position

(Expressed in Canadian Dollars)

(Unaudited)

		May 31, 2018	February 28, 2018
Assets			2010
Current assets			
Cash	\$	107,525 \$	205,761
Accounts receivable	Ŧ	811,022	603,642
Other receivables and deposits		596,344	149,445
Short-term investments (Note 7)		100,000	-
Prepaid expenses (Note 12)		399,351	-
Investments		-	100,198
		2,014,242	1,059,046
Prepaid expenses		51,748	-
Intangible assets		4,054	-
Property and equipment (Note 5)		109,584	8,603
Goodwill and other intangibles (Note 4)		29,415,458	-
	\$	31,595,086 \$	1,067,649
Liabilities			
Current liabilities			
Accounts payable and accrued liabilities (Note 6)	\$	3,185,530 \$	334,420
Customer deposits		588,761	505,426
Due to related parties (Note 10)		197,353	5,302,494
Secured notes (Note 9)		100,000	-
		4,071,644	6,142,340
Shareholders' Equity (Deficiency)			
Share capital (Note 8)		31,527,564	5,028,691
Contributed surplus		5,771,800	_
Warrants reserve (Note 8)		1,407,266	420,360
Deficit		(11,183,188)	(10,523,742)
		27,523,442	(5,074,691)
	\$	31,595,086 \$	1,067,649

Nature of Operations and Going Concern (Note 1) Related Party Transactions (Note 10) Commitments (Note 12) Subsequent Events (Note 15)

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Condensed Consolidated Interim Statements of Loss and Comprehensive Loss For the Three Months Ended May 31, 2018 and the Five Months Ended May 31, 2017 (Expressed in Canadian Dollars)

(	U	n	а	u	di	te	ed	)	

		Three ths Ended y 31, 2018	Five Months Ended May 31, 2017
Revenue			
Tipping revenue	\$	1,493,482 \$	1,098,701
Virtual currency revenue	÷	610,236	15,241
		2,103,718	1,113,942
Expenses			
Cost of revenue (Note 10)		1,701,372	829,276
Salaries and benefits (Note 10)		484,408	760,607
Internet and communications		209,707	8,175
Advertising and marketing		132,513	186,279
Professional fees		105,796	330,116
Consulting fees		87,941	73,756
Office and general		28,362	30,601
Occupancy costs		33,306	78,220
Amortization		8,382	-
Foreign exchange (gain) loss		(26,452)	12,680
		2,765,335	2,309,710
Other expenses (income)			
Interest expense		1,000	-
Interest income		(3,171)	-
Unrealized loss on investments		-	600,000
Share of loss of an associate, including dilution gains		-	(336,040)
		(2,171)	263,960
Net loss and comprehensive loss for the period	\$	(659,446)\$	(1,459,728)
Net loss per share			
Basic and diluted	\$	(0.004)\$	(0.013)
Weighted average number of common shares outstanding			
Basic and diluted	1/	52,310,086	112,686,113
		_,010,000	12,000,110

# Condensed Consolidated Interim Statements of Changes in Equity For the Three Months Ended May 31, 2018, and the Five Months Ended May 31, 2017

(Expressed in Canadian Dollars)

(Unaudited)

	Common Number	shares Amount	Contributed surplus	 /arrants reserve	Deficit	Total
Balance at January 1, 2017	112,686,113	2,047,150	\$-	\$ 491,759 \$	(4,910,327) \$	(2,371,418)
Net loss for the period	-	-	-	-	(1,459,728)	(1,459,728)
Balance at May 31, 2017	112,686,113	2,047,150	\$-	\$ 491,759 \$	(6,370,055) \$	(3,831,146)
Balance at March 1, 2018	121,204,802	5,028,691	\$-	\$ 420,360 \$	(10,523,742) \$	(5,074,691)
Net loss for the period	-	-	-	-	(659,446)	(659,446)
Settlement of related party debt on reverse acquisition (Note 4)	-	-	3,450,731	-	-	3,450,731
Issuance of shares to effect the reverse acquisition (Notes 4 & 8)	64,976,271	26,315,390	1,900,709	1,291,349	-	29,507,448
Effect of exchange ratio of reverse acquisition (Note 4)	53,945,652	-	-	-	-	-
Expired warrants (Note 8)	-	-	420,360	(420,360)	-	-
Issuance of units (Note 8)	1,260,000	183,483	-	`115,917 <sup>´</sup>	-	299,400
Balance at May 31, 2018	241,386,725	31,527,564	\$ 5,771,800	\$ 1,407,266 \$	(11,183,188) \$	27,523,442

# **Consolidated Statements of Cash Flows**

For the Three Months Ended May 31, 2018 and the Five Months Ended May 31, 2017

(Expressed in Canadian Dollars)

(Unaudited)

		ree Months	Five Months
	End		Ended May 31,
		2018	2017
Cash flows used in operating activities	•		(4 450 700)
Net loss for the period	\$	(659,446)\$	(1,459,728)
Items not affecting cash:			540
Amortization		8,382	510
Accrued interest		1,000	-
Unrealized loss on investments		-	600,000
Share of loss of an associate, including dilutions gains		-	(336,040)
Changes in non-cash working capital items			
Accounts receivable		(142,709)	(140,147)
Other receivables and deposits		(213,290)	(48,377)
Prepaid expenses		29,047	-
Due to related parties		257,499	718,458
Accounts payable and accrued liabilities		117,840	(116,365)
Customer deposits		83,335	774,923
Net cash used in operating activities		(518,342)	(6,766)
Cash flows generated from financing activities			
Issuance of units, net of costs (Note 8)		299,400	-
Cash acquired on reverse acquisition		120,706	-
Net cash generated from financing activities		420,106	-
Cash flows used in investing activities			
Purchase of property and equipment		_	(2,751)
Net cash used in investing activities		-	(2,751)
Net decrease in cash		(98,236)	(9,517)
Cash, beginning of period		205,761	183,278
Cash, end of period	\$	107,525 \$	173,761

# **1. NATURE OF OPERATIONS AND GOING CONCERN**

#### Nature of Operations

Peeks Social Ltd. ("Peeks", "Peeks Social", or the "Company"), was incorporated under the provisions of the Business Corporations Act in the Province of British Columbia on May 20, 2004 and on January 10, 2008, was continued under the laws of the Province of Alberta. The Company is a publicly traded company listed on the TSX Venture Exchange ("TSX-V") under the symbol "PEEK". The Company's principal activity is the offering of social media products and services for use by consumers and businesses, with a focus on mobile (iOS and Android) products. The Company's head office is 181 University Ave, Suite 2000, Toronto, Canada, M5H 3M7.

On May 2, 2018, Peeks Social completed a reverse acquisition with Personas.com Corporation ("Personas"), a private company incorporated under the laws of the Province of Ontario and a related party by nature of it being under the common control of Peek Social's CEO, which was effected pursuant to an amalgamation agreement between Peeks Social, Personas, a wholly-owned subsidiary of Peeks Social ("Peeks Social Subco", formed solely for facilitating the transaction), Riavera Corp. (a related party under common control of Peeks Social's CEO) ("Riavera"), and a wholly-owned subsidiary of Riavera ("Riavera Subco", formed solely for facilitating the transaction). Articles of amalgamation to amalgamate Peeks Social Subco, Personas, and Riavera Subco were filed on May 2, 2018, resulting in the creation of a single wholly-owned subsidiary of Peeks Social named Peeks Social Technologies Holding Inc. ("Peeks Social Holdings") (the "Amalgamation").

To effect the Amalgamation shareholders of Personas received 175,150,454 common shares of Peeks Social (including 61,340,322 received by Mark Itwaru, the CEO of Peeks Social, and 55,346,527 received by Riavera) on May 7, 2018, at a negotiated price of \$0.7308 per share. The Amalgamation was structured as a three-cornered amalgamation, resulting in the amalgamated company becoming a wholly-owned subsidiary of Peeks Social.

Although the Amalgamation resulted in Personas becoming a wholly-owned subsidiary of Peeks Social, the transaction constitutes a reverse acquisition of Peeks Social by Personas in-as-much as the former shareholders of Personas received 72.94%, on a non-diluted basis, of the issued and outstanding common shares of the resulting corporation. For accounting purposes, Personas is considered the acquirer and Peeks Social the acquiree. Accordingly, these condensed consolidated interim financial statements are a continuation of the financial statements of Personas and references to the "Company" will mean the consolidated entity subsequent to the date of the Amalgamation and to Personas prior to that date. The reporting periods of Personas have been aligned with Peeks Social's year end of February 28, resulting in the comparative period for these condensed consolidated interim financial statements being presented as a five-month period beginning immediately following the end of Personas' annual period ending December 31, 2016, and ending May 31, 2017.

These condensed consolidated interim financial statements for the three months ended May 31, 2018, include the financial position and results of Personas for the three months ended May 31, 2018, and Peeks Social and its wholly-owned subsidiaries Keek Inc. ("Keek") and Primary Petroleum Canada Corporation ("PPCC") from May 2, 2018, the date of the Amalgamation. The comparative condensed consolidated interim financial statements for the five months ended May 31, 2017, are those of Personas, prior to the Amalgamation.

# 1. NATURE OF OPERATIONS AND GOING CONCERN (Continued)

#### **Going Concern**

While these condensed consolidated interim financial statements have been prepared in accordance with International Financial Reporting Standards ("IFRS") on a going concern basis that presumes the Company will continue in operation for the foreseeable future and that the realization of assets and discharge of liabilities and commitments will occur in the normal course of business, there are material uncertainties related to adverse conditions and events that cast significant doubt on the Company's ability to continue as a going concern.

During the three months ended May 31, 2018, the Company incurred a net loss of \$659,446 (five months ended May 31, 2017 - \$1,459,728) and, as of that date, the Company had accumulated a deficit of \$11,183,188 (February 28, 2018 - \$10,523,742) and negative cash flows from operations of \$518,342 (five months ended May 31, 2017 - \$6,766). Whether and when the Company can attain profitability and positive cash flows from operations is uncertain. These factors create material uncertainties that cast significant doubt upon the Company's ability to continue as a going concern.

The Company has not yet realized profitable operations and has mainly relied on non-operational sources of financing to fund operations. Management has been able to raise sufficient funds to finance its operations in the past through private placements of both equity and debt and will need to continue to do so to fund operations in the future. These condensed consolidated interim financial statements do not include any adjustments to the amounts and classification of assets and liabilities that might be necessary should the Company be unable to continue as a going concern. Such adjustments could be material.

## 2. BASIS OF PREPARATION

#### **Statement of Compliance**

These condensed consolidated interim financial statements have been prepared in accordance with IFRS as issued by the International Accounting Standards Board ("IASB") and interpretations of the IFRS Interpretations Committee and using International Accounting Standard ("IAS") 34, "*Interim Financial Reporting*".

These condensed consolidated interim financial statements follow the same basis of presentation, accounting policies, and methods of computation as were followed in the preparation of the Company's annual audited consolidated financial statements for the fourteen months ended February 28, 2018. Accordingly, these condensed consolidated interim financial statements should be read in conjunction with the Company's annual audited consolidated financial statements for the fourteen months ended February 28, 2018.

These condensed consolidated interim financial statements were approved and authorized for issue by the Board of Directors on July 30, 2018.

#### **Basis of Presentation**

These condensed consolidated interim financial statements are presented in Canadian dollars which is also the functional currency of the Company and its subsidiaries.

These condensed consolidated interim financial statements have been prepared on a historical cost basis, except for certain financial assets and financial liabilities which have been measured at their fair values.

## 2. BASIS OF PREPARATION (Continued)

#### **Principles of Consolidation**

These condensed consolidated interim financial statements include the accounts of the Company and its wholly-owned subsidiaries, Keek, Peeks Social Holdings, and PPCC. The accounting policies of the subsidiaries align with the policies adopted by the Company. Subsidiaries include all entities controlled by the Company. Control exists when the Company has power over the investee, or is exposed, or has rights, to variable returns and the power to affect its returns. All intercompany transactions, balances, and unrealized gains on transactions between group companies are eliminated.

# **3. SIGNIFICANT ACCOUNTING POLICIES**

The significant accounting policies are outlined in the annual audited financial statements of Personas as at and for the fourteen months ended February 28, 2018, and the annual audited consolidated financial statements of Peeks Social for the year ended February 28, 2018, and have been applied consistently to all periods presented in these financial statements.

See note 4 for information regarding the accounting for the Amalgamation.

#### Adoption of New or Amended Accounting Standards

The Company adopted the following new standards during the three months ended May 31, 2018. The adoptions had no impact to the condensed consolidated financial statements.

IFRS 9, *Financial Instruments* ("IFRS 9") was issued in November 2009 and contained requirements for financial assets. This standard addresses classification and measurement of financial assets and replaces the multiple category and measurement models in IAS 39, *Financial Instruments – Recognition and Measurement* ("IAS 39") for debt instruments. IFRS 9 also replaces the models for measuring equity instruments, and such instruments are either recognized at fair value through profit or loss or at fair value through other comprehensive income (loss). Where such equity instruments are measured at fair value through other comprehensive income (loss), dividends are recognized in profit or loss to the extent not clearly representing a return of investment; however, other gains and losses (including impairments) associated with such instruments remain in accumulated comprehensive income (loss) indefinitely.

Requirements for financial liabilities were added in October 2010 and they largely carried forward existing requirements in IAS 39, except that fair value changes due to credit risk for liabilities designated at fair value through profit and loss would generally be recorded in other comprehensive income (loss).

IFRS 15, *Revenue from Contracts with Customers* ("IFRS 15"), was issued in May 2014, replacing IAS 11, *Construction Contracts*, IAS 18, *Revenue Recognition*, IFRIC 13, *Customer Loyalty Programmes*, IFRIC 15, *Agreements for the Construction of Real Estate*, IFRIC 18, *Transfers of Assets from Customers*, and SIC-31, *Revenue – Barter Transactions Involving Advertising Services*. IFRS 15 provides a single, principles based five-step model that applies to all contracts with customers with limited exceptions, including, but not limited to, leases within the scope of IAS 17; financial instruments and other contractual rights or obligations within the scope of IFRS 9, IFRS 10, *Consolidated Financial Statements* and IFRS 11, *Joint Arrangements*.

In addition to the five-step model, the standard specifies how to account for the incremental costs of obtaining a contract and the costs directly related to fulfilling a contract. The incremental costs of obtaining a contract must be recognized as an asset if the entity expects to recover these costs.

# 3. SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Adoption of New or Amended Accounting Standards (Continued)

The standard's requirements also apply to the recognition and measurement of gains and losses on the sale of some nonfinancial assets that are not an output of the entity's ordinary activities.

#### Accounting Standards and Amendments Issued but Not Yet Applied

The following pronouncements have been issued by the IASB or IFRIC. Pronouncements that are not applicable or do not have a significant impact to the Company have been excluded from the summary below. The following have not yet been adopted and are being evaluated to determine the resulting impact to the Company.

IFRS 16, *Leases* ("IFRS 16"), was issued in January 2016. IFRS 16 requires lessees to recognize assets and liabilities for most leases. Application of the standard is mandatory for annual reporting periods beginning on or after January 1, 2019, although early adoption is permitted, provided the new revenue standard, IFRS 15, has been applied or is applied at the same time as IFRS 16. The Company is still evaluating the impact of IFRS 16 on the consolidated financial statements, the impact could be material.

#### 4. REVERSE ACQUISITION

As discussed in Note 1. Peeks Social completed a reverse acquisition with Personas on May 2, 2018. For accounting purposes, Personas is considered the accounting acquirer and Peeks Social the accounting acquiree. The Amalgamation represents a business combination of entities under common control, which is outside of the scope of IFRS 3, "Business Combinations". Management has therefore applied the guidance under IAS 8, "Accounting policies, changes in accounting estimates and errors", which states that in the absence of an IFRS that specifically applies to a transaction, management shall use its judgement in developing and applying an accounting policy to that transaction. In management's judgement, it was determined to be prudent to apply the policies of IFRS 3, as IFRS 3 was deemed to most reliably reflect the economic substance of the transaction and to provide information that is complete in all material respect and most relevant to the economic decision-making needs of the users of the financial statements. Therefore, the reverse acquisition has been accounted for in accordance with the guidance provided in IFRS 3. The transaction has been accounted for at the fair value of the consideration provided to Peeks Social shareholders, consisting of common shares, stock options, warrants, and the value of the previously existing equity interst of Personas in Peeks Social. As the Peeks Social stock options and warrants to purchase common shares granted prior to the reverse acquisition remain exercisable after the completion of the reverse acquisition, the fair value of the stock options and warrants at the date of the reverse acquisition are included as part of the consideration transferred.

In accordance with IFRS 3 the reverse acquisition was accounted for using the purchase method. At May 31, 2018, the allocation of the purchase consideration has not been finalized and is still based on preliminary estimates in regards to the fair value of assets acquired. The acquired goodwill is primarily related to proprietary technology and technology platforms, personnel, and the value attributed to the synergies of acquiring a company.

The actual fair value of the goodwill and other intangibles may differ from the amount disclosed in the preliminary purchase price allocation and is subject to change. The Company intends to complete a formal assessment of the purchase price allocation prior to the Company's fiscal year ended February 28, 2019. The preliminary allocation of the purchase price to the estimated fair value of net assets acquired is as follows:

# 4. REVERSE ACQUISITION (Continued)

Net assets acquired:	
Cash	\$ 120,706
Accounts receivable	64,671
Other receivables and deposits	233,609
Short-term investments	100,000
Prepaid expenses	480,146
Intangible assets	4,054
Property and equipment	109,363
Advances to Personas (eliminated on consolidation)	1,911,909
Accounts payable and accrued liabilities	(2,732,270)
Secured notes	(100,000)
Fair value of identifiable net assets	192,188
Fair value of goodwill and other intangibles (i)	29,415,458
	\$ 29,607,646
Consideration comprised of:	
Fair value of 64,976,271 common shares issued at \$0.405 per share (ii)	26,315,390
Fair value of 7,200,329 options issued, recorded in contributed surplus (iii)	1,900,709
Fair value of 7,900,000 warrants issued, recorded in warrants reserve (iv)	1,291,349
Fair value of existing equity interest (v)	100,198
	\$ 29,607,646

(i) The preliminary fair value of goodwill and other intangibles represents the unidentifiable net assets of Peeks Social, measured as the difference between the fair value of the identifiable net assets of Peeks Social and the fair value of the consideration provided. The actual fair value of the goodwill and other intangibles may differ from the amount disclosed in the preliminary purchase price allocation and is subject to change.

(ii) The fair value of the common shares was estimated to be \$26,315,390 based on 64,976,271 common shares at a fair value of \$0.405 per share. The fair value per share was estimated to be \$0.405 based on the closing market price of Peeks Social shares as at May 1, 2018.

(iii) The fair value of 7,200,329 options issued to Peeks Social option holders was determined using the Black-Scholes option pricing model with the following weighted average inputs and assumptions: Stock price - \$0.405; Exercise price - \$1.19; Dividend Yield - Nil; Expected volatility - 141.42%; Risk-free interest rate - 2.17%; and, Expected life - 3.00 years.

(iv) The fair value of 7,900,000 warrants issued to Peeks Social warrant holders was determined using the Black-Scholes option pricing model with the following weighted average inputs and assumptions: Stock price - \$0.405; Exercise price - \$1.02; Dividend Yield - Nil; Expected volatility - 141.42%; Risk-free interest rate - 2.17%; and, Expected life - 1.32 years.

(v) The fair value of the existing equity interest of Personas in Peeks Social was measured as the carrying value of the investment in associate accounts of Personas.

Immediately prior to the Amalgamation, Riavera forgave \$3,450,731 of related party debt of Personas. Riavera was acting in its capacity as a shareholder of Personas in this transaction, and as such, this amount has been added to contributed surplus. These amounts are not included in the preliminary purchase price allocation.

#### 5. PROPERTY AND EQUIPMENT

#### For the Three Months Ended May 31, 2018

	Fe	bruary 28, 2018	(an	Additions nortization)	May 31, 2018
Cost					
Furniture and fixtures		11,354		30,086	41,440
Leasehold improvements		-		79,278	79,278
Total cost	\$	11,354	\$	109,364	\$ 120,718
Accumulated amortization					
Furniture and fixtures		(2,751)		(1,776)	(4,527)
Leasehold improvements		-		(6,607)	(6,607)
Total accumulated amortization	\$	(2,751)	\$	(8,383)	\$ (11,134)
Carrying value					
Furniture and fixtures		8,603		28,310	36,913
Leasehold improvements		-		72,671	72,671
Total carrying value	\$	8,603	\$	100,981	\$ 109,584

#### For the Fourteen Months Ended February 28, 2018

	Dec	2016 cember 21,	Additior amortizatio)		ebruary 28, 2018
Cost					
Furniture and fixtures		11,354	-		11,354
Total cost	\$	11,354	\$-	\$	11,354
Accumulated amortization					
Furniture and fixtures		(1,450)	(1,30	1)	(2,751)
Total accumulated amortization	\$	(1,450)	\$ (1,30	1) \$	(2,751)
Carrying value					
Furniture and fixtures		9,904	(1,30	1)	8,603
Total carrying value	\$	9,904	\$ (1,30	1) \$	8,603

## 6. ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

Accounts payable and accrued liabilities is comprised of the following:

	May 31,	May 31, 2018		uary 28, 2018
Trade payables	\$ 2,49	4,439	\$	177,409
Accrued liabilities	69	1,091		157,011
	\$ 3,18	5,530	\$	334,420

# 7. SHORT-TERM INVESTMENTS

During the year ended February 28, 2018, pursuant to a capital offering, Peeks Social acquired 506,414 class A preferred shares and warrants to purchase 101,282 common shares of Enthusiast Gaming Inc., for \$100,000. The warrants have an exercise price of \$0.197 and expire two years from the date of grant (June 13, 2019). Enthusiast Gaming Inc. is a private company. The price paid for the investment represents the fair value at the time of acquisition and at May 31, 2018. The fair value may be impacted by corporate transactions of the investee and other factors that affect measurement of share value. This financial instrument is classified as fair value through profit or loss with fair value changes recorded through net income (loss).

#### 8. SHARE CAPITAL

#### Authorized

Unlimited Common shares, no par value

On May 7, 2018, 64,976,271 common shares with a fair value of \$26,315,390 were issued to effect the reverse acquisition (note 4).

As discussed in notes 1 and 4, to effect the Amalgamation shareholders of Personas received 175,150,454 common shares of Peeks Social (including 61,340,322 received by Mark Itwaru, the CEO of Peeks Social, and 55,346,527 received by Riavera) on May 7, 2018. The effective exchange ratio of the existing Personas shares was 1.445, resulting in the recording of an additional 53,945,652 common shares for accounting purposes as an effect of the exchange ratio of the reverse acquisition.

On May 25, 2018, the Company issued 1,260,000 units at a price of \$0.25 per unit, for gross consideration of \$315,000 being received by the Company. Each unit consists of one common share and one common share purchase warrant of the Company. Each warrant is exercisable to purchase one additional common share of the Company at an exercise price of \$0.35 per share, for a period of 24 months from the date of issuance. The Company paid aggregate finder's fees of \$15,600 to eligible arm's length parties in connection with the private placement. The common share purchase warrants have an ascribed value of \$115,917.

#### Warrants

The fair value of warrants of \$120,612 issued upon the non-brokered private placement financings was determined using the Black-Scholes option pricing model with the following weighted average inputs and assumptions:

	May 31, 2018	February 28, 2018
Risk free interest rate (%)	2.17	Nil
Expected volatility (%)*	141	Nil
Expected life (in years)	2.00	Nil
Expected dividends	Nil	Nil
Weighted average share price	\$0.23	\$-

\*Based on the historical volatility of the Company.

A summary of the status of the Company's warrants is presented below:

	Three Mont May 31,		Fourteen Months February 2	
		Weighted		Weighted
	Number of	Average	Number of	Average
	Warrants	Exercise Price	Warrants	Exercise Price
Beginning balance	762,346	\$ 1.44	762,346	\$ 1.44
Granted	1,260,000	\$ 0.35	-	\$ -
Issued to effect the reverse acquisition (note 4)	7,900,000	<b>\$ 1.02</b>	-	\$ -
Expired	(762,346)	\$ 1.44	-	\$ -
Exercised	-	\$-	-	\$ -
Ending balance	9,160,000	\$ 0.93	762,346	\$ 1.44

# 8. SHARE CAPITAL (Continued)

#### Warrants (Continued)

The Company had the following warrants outstanding at May 31, 2018:

Number of Warrants	Exercise Price	Expiry Date	Ascribed Value
367,000	\$0.25	August 14, 2018	\$ 16,290
333,000	\$0.25	September 3, 2018	20,276
3,338,498	\$1.10	April 12, 2018	567,641
3,861,502	\$1.10	April 28, 2018	687,142
1,260,000	\$0.35	May 25, 2020	115,917
9,160,000			\$ 1,407,266

#### **Stock Option Plan**

The Company has a stock option plan (the "Plan") which provides for the issuance of stock options to directors, officers, employees, consultants, and preferred partners with exercise prices not less than the discounted market price on the date of grant. The Plan restricts the maximum number of stock options authorized by the Board of Directors for issuance at any one time to 20% of the issued and outstanding common shares of the Company, being 48,277,345 as at May 31, 2018. Options granted under the Stock Option Plan to persons who do not perform investor relations activities for the Company vest over a period as determined by the Board of Directors. Options granted to consultants performing investor relations activities vest in stages over 12 months with no more than one quarter of the options vesting in any three month period.

The following summarizes the stock option activities under the Plan:

	Three Months Ended May 31, 2018		Fourteen Months Ended February 28, 2018		
	Number of Options	Weighted Average Exercise Price	Number of Options	Weighted Average Exercise Price	
Beginning balance Issued to effect the reverse acquisition (note 4)	7,200,329	\$ - \$ 1.19	-	\$ - \$ -	
Ending balance Exercisable	7,200,329 6,810,329	\$ 1.19 \$ 1.22	-	\$ - \$ -	

# 8. SHARE CAPITAL (Continued)

## Stock Option Plan (Continued)

The Company had the following options outstanding at May 31, 2018:

		Weighted Average	Weighted		Weighted Average
Exercise Price	Options Outstanding	Remaining Contractual Life	Average Exercise Price	Options Exercisable	Exercise Price (Exercisable)
\$0.30	2,215,000	2.87 years	\$0.30	2,215,000	\$0.30
\$0.60	650,000	4.33 years	\$0.60	260,000	\$0.60
\$1.00	80,000	1.66 years	\$1.00	80,000	\$1.00
\$1.12	1,815,000	2.26 years	\$1.12	1,815,000	\$1.12
\$2.00	2,295,000	3.48 years	\$2.00	2,295,000	\$2.00
\$3.00	14,999	0.65 years	\$3.00	14,999	\$3.00
\$4.80	11,666	0.88 years	\$4.80	11,666	\$4.80
\$5.10	113,666	1.16 years	\$5.10	113,666	\$5.10
\$15.00	1,666	0.09 years	\$15.00	1,666	\$15.00
\$30.00	3,332	1.20 years	\$30.00	3,332	\$30.00
	7,200,329	2.99 years	\$1.19	6,810,329	\$1.22

#### **Maximum Share Dilution**

The following table presents the maximum number of shares that would be outstanding if all outstanding stock options and warrants were exercised or converted into common shares.

	May 31,	February 28,
	2018	2018
Common shares outstanding	241,386,725	121,204,802
Stock options outstanding to purchase common shares	7,200,329	-
Warrants outstanding to purchase common shares	9,160,000	762,346
Fully diluted common shares outstanding	257,747,054	121,967,148

#### 9. SECURED NOTES

The secured note of \$100,000 (the "Note") bears interest at a rate of 12% per annum and is repayable twelve months from the date issued. The Note is secured by a General Security Agreement over all present and future assets and intangibles of the Company.

On November 24, 2015, the \$100,000 principal amount Note matured. This Note was originally issued in November 2014 by Peeks Social and remains outstanding as at May 31, 2018, with interest continuing to be accrued.

There were no changes to the principal liability balance of the Note during the three months ended May 31, 2018. During the three months ended May 31, 2018, the Company expensed a total of \$1,000 in interest related to the Note, which is included in accounts payable and accrued liabilities.

#### **10. RELATED PARTY TRANSACTIONS**

Related party transactions are in the normal course of business and are measured at the exchange amount which is the amount of consideration established by and agreed to by the related parties. Related party transactions for the three months ended May 31, 2018, are as follows:

a) On May 2, 2018, Peeks Social completed a reverse acquisition with Personas. See note 4.

b) During the three months ended May 31, 2018, the Company paid \$25,000 in consulting fees to Riavera Corp., a significant shareholder ("Riavera"), in relation to management consulting and technology integration services.

c) On August 14, 2015, Personas entered into a technology platform license agreement with Peeks Social. The agreement granted Personas a non-exclusive license to use Peeks Social's proprietary software to facilitate commercial transactions and communications on the Peeks Social platform. Pursuant to the technology agreement, Personas had agreed to pay Peeks Social a licensing fee equal to 30% of the gross profits earned by Personas through the use of Peeks Social's platform. Following the Amalgamation on May 2, 2018, (note 4) the licensing fees are eliminated on consolidation. Prior to the Amalgamation, the total license fee payable to Peeks Social for the period of March 1, 2018, to May 1, 2018, was \$108,038 (five months ending May 31, 2017 - \$119,012), which is included in cost of revenue. A total of \$596,201 remained payable as of May 1, 2018 (February 28, 2018 - \$488,163), which was eliminated upon the Amalgamation.

d) On July 4, 2017, and August 1, 2017, Peeks Social issued short-term loans to Personas with a principal amount of \$200,000 and \$300,000, respectively, to facilitate a joint product initiative and fund broadcaster payouts relating to the "Peeks Social" livestreaming mobile product. The loans beared interest at 5% per annum and were due on December 31, 2017. The due date was subsequently extended indefinitely pending the completion of the Amalgamation. Personas accrued \$7,822 of interest on the loans prior to the Amalgamation. The loans and accrued interest were eliminated upon consolidation (see note 4).

e) Prior to the Amalgamation, for the period of March 1, 2018, to May 1, 2018, Personas reimbursed Peeks Social \$376,504 of advances (net of payments to broadcasters on the "Peeks Social" platform of \$208,340 made by Peeks Social), which were a reduction of advances due to Peeks Social.

f) As at the date of the Amalgamation, on May 2, 2018, advances from Peeks Social to Personas were \$1,911,909 (including the notes payable and accrued interest - see note 10(d)), which were eliminated on consolidation.

g) Immediately prior to the Amalgamation, Riavera forgave \$3,450,731 of related party debt of Personas. See note 4.

h) Between May 2, 2018, and May 31, 2018, Riavera, along with Telebuy Inc. and Peeks.com Corp (entities under the control of the Company's CEO), paid expenses and user withdrawals of \$197,353 on behalf of the Company, which comprise the balance of due to related parties as at May 31, 2018.

#### **11. SEGMENTED INFORMATION**

The Company operates in one operating segment. Management assesses performance and makes decisions about allocating resources based on this one business segment. All of the Company's assets are located in Canada. The following table shows the revenue for the three months ended May 31, 2018, and the five months ended May 31, 2017, based on the geographic location of the customer:

		Ν	May 31, 2017		
Canada	\$	68,052	\$	57,925	
United States		1,612,898		862,191	
Africa, The Middle East, and India		247,020		134,787	
Europe		142,884		43,444	
Other		32,864		15,595	
Total	\$	2,103,718	\$	1,113,942	

#### **12. COMMITMENTS**

The Company is committed to a lease of a premises at 1 Eglinton Avenue East, Suite 300, in Toronto, Ontario. The lease of Suite 300 commenced on August 15, 2013, and ends on November 30, 2023. As at May 31, 2018, future minimum lease payments and estimated taxes, maintenance, and insurance payments over the remaining course of the lease are approximately as follows:

		Taxes, Maintenance,	
	Minimum lease payments	and Insurance (estimated)	Total estimated commitment
Less than one year	\$ 299,116	\$ 351,761	\$ 650,877
Between one and five years	1,220,396	1,407,045	2,627,441
More than five years	152,550	175,881	328,431
	\$ 1,672,062	\$ 1,934,687	\$ 3,606,749

The Company is also committed to a corporate partnership agreement in relation to marketing and brand activiation in connection with a large annual international cultural event. Sponsorship commitments due pursuant to the partnership agreement are as follows: 2019 - \$430,000, 2020 - \$480,000, 2021 - \$530,000, and 2022 - \$230,000.

The Company is also committed to a lease of a premises at 181 University Ave, Suite 2000, in Toronto, Ontario. The lease commenced on September 1, 2017, and ends on May 30, 2019. The Company prepaid \$587,122 of rent in relation to this lease in July 2017. As at May 31, 2018, \$335,498 of this is included in prepaid expenses. There are no future minimum lease payments over the course of the lease.

#### 13. LEGAL PROCEEDINGS

The Company, in the course of its normal operations, is subject to claims, lawsuits, and contingencies. Accruals are made in instances where it is probable that liabilities may be incurred and where such liabilities can be reasonably estimated. Although it is possible that liabilities may be incurred in instances for which no accruals have been made, the Company has no reason to believe that the ultimate outcome of these matters would have a significant impact on its consolidated financial position.

## 13. LEGAL PROCEEDINGS (Continued)

During the year ended February 28, 2017, a claim was initiated against the Company regarding finder's fees for brokering investments and business partnerships. The Plaintiff claimed damages in the amount of \$15,650,000. The Company is defending the lawsuit and believes the claim is completely without merit. Although the outcome of the claim is not determinable, Management strongly believes the financial impact is insignificant and has accrued the estimated financial effect. The claim remains outstanding as at May 31, 2018.

During the year ended February 28, 2018, a claim was initiated against the Company regarding a contract for software development work. The plaintiff claimed damages of \$440,361 due to breach of contract. The Company is defending the lawsuit and believes the claim is completely without merit. Specifically, the Company asserts that the plaintiff breached the contract and that the Company withheld payment rightfully. Although the outcome of the claim is not determinable, Management strongly believes the financial impact is insignificant.

During the three months ended May 31, 2018, a claim was initiated against the Company relating to the repayment of the Note described in note 9. The Company is negotiating repayment terms with the plaintiff.

#### 14. FINANCIAL INSTRUMENTS AND RISK MANAGEMENT

#### (a) Fair Values

The carrying value of cash, accounts receivable, accounts payable and accrued liabilities, customer deposits, and due to related parties approximate their fair values due to the short-term maturities of these instruments. Fair value represents the amount that would be exchanged in an arm's length transaction between willing parties and is best evidenced by a quoted market price, if one exists. The fair values of the secured notes approximate their carrying amounts as they bear terms similar to that of comparable instruments.

The Company follows a three-tier categorization for its financial instruments as a framework for disclosing fair value based upon inputs used to value the Company's investments. The hierarchy is summarized as:

- Level 1 quoted prices (unadjusted) in active markets for identical assets and liabilities
- Level 2 inputs that are observable for the asset or liability, either directly (prices) or indirectly (derived from prices) from observable market data
- Level 3 inputs for assets and liabilities not based upon observable market data

As at May 31, 2018, and February 28, 2018, cash was carried at Level 1 in the fair value hierarchy. As at May 31, 2018, the short-term investment was carried at level 2 in the fair value hierarchy.

#### (b) Interest Rate Risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate due to changes in market interest rates. The Company's interest rate risk is primarily related to the Company's interest-bearing debts on its consolidated statements of financial position. The secured notes bear interest at a fixed rate of 12%, and as such, are not subject to cash flow interest rate risk resulting from market fluctuations thereby minimizing the Company's exposure to cash flow interest rate risk.

# 14. FINANCIAL INSTRUMENTS AND RISK MANAGEMENT (Continued)

#### (c) Foreign Currency Risk

The Company is subject to foreign exchange rate risk as it enters into transactions denominated in currencies other than the Company's functional currency, which is the Canadian dollar. The maximum exposure to foreign currency risk is equal to amounts held in foreign currencies at the Statement of Financial Position date. As at May 31, 2018, the Company carried net current liabilities of CDN\$1,201,570 in USD\$ (February 28, 2018 - CDN\$809,307 in USD\$). Accordingly, a 5% change in the US dollar exchange rate as at May 31, 2018, would have resulted in an exchange gain or loss of CDN\$60,079 (February 28, 2018 - exchange gain or loss of CDN\$40,469).

#### (d) Liquidity Risk

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they fall due. The Company manages liquidity risk through the management of its capital structure as outlined in Note 14(f) to the consolidated financial statements. The Company has minimal revenue from operations and relies on equity and debt funding to support its development and corporate activities. Should the need for further equity or debt funding arise, there is a risk that the Company may not be able to sell new common shares at an acceptable price or debt instruments at an acceptable interest rate level.

Accounts payable and accrued liabilities, customer deposits, due to related parties, and secured notes are due within the current operating period. As at May 31, 2018, the Company had total cash of \$107,525 (February 28, 2018 - \$205,761) to settle current liabilities of \$4,071,644 (February 28, 2018 - \$6,142,340) and finance future operations. As a result, the Company is exposed to liquidity risk.

#### (e) Credit Risk

Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge their obligations. Financial instruments that potentially expose the Company to this risk consist of cash and accounts receivable. The Company's cash is on deposit with Canadian Tier 1 chartered banks therefore the associated credit risk is low. Accounts receivable are in the normal course of business.

#### (f) Capital Management

The Company considers its capital to be its equity attributable to shareholders, which is comprised of share capital, contributed surplus, warrants reserve, and deficit, which as at May 31, 2018, amounted to \$27,523,442 (February 28, 2018 - capital deficiency of \$5,074,691).

The Company's objectives when managing capital are: to safeguard its ability to continue as a going concern; and, to have sufficient capital to fund the development and operations of its social media products and technologies for the benefit of its shareholders.

There were no changes in the Company's management of its capital during the three months ended May 31, 2018. The Company is not subject to any externally imposed capital requirements.

In order to maintain its capital structure, the Company is dependent on equity and/or debt funding and, when necessary, raises capital through the issuance of equity instruments, comprised of common shares, preference shares, warrants, and incentive stock options, and through the issuance of debt instruments. The Company reviews its capital management methods and requirements on an ongoing basis and makes adjustments accordingly.

## **15. SUBSEQUENT EVENTS**

The following significant transactions occurred subsequent to the three months ended May 31, 2018:

a) The Company entered into a direct placement agreement (the "Funding Agreement") with GEM Global Yield Fund LLC SCS ("GEM"). The Company has the right to issue GEM common shares under the Funding Agreement for a term of two years through a series of one or more private placements (the "Placements"). Common shares issued to GEM as part of the Placements will be at a price per share equal to the higher of a floor price set by the Company and a 10 per cent discount to the market price of the common shares based on the immediately preceding 15-day volume weighted average price. The Placements are subject to certain market out rights of GEM and approval of the TSX Venture Exchange (the "TSXV").

The Company agreed to commit to initial Placements of \$1.5 million (the "Initial Placement"), with an option to issue additional Placements of up to \$8.5 million (the "Additional Placements"). The Company will pay a commission of \$30,000 to GEM in the next twelve months related to the Initial Placement. If the Company elects to utilize any portion of the Additional Placements it will pay an additional commission of \$170,000 to GEM within twelve months of the election. The commissions are equal to 2% of the committed capital of GEM.

As part of the Funding Agreement, the Company agreed to issue 4,000,000 common share purchase warrants to GEM. The warrants will be exercisable on a one-for-one basis at a price equal to the greater of i) \$0.583 per common share or ii) the market price of the common shares of the Company at the time of issuance. The Company has eighteen months to issue the warrants. The warrants will have an exercise period of three years. The warrant exercise price is subject to repricing to 105% of the market price of the Company's common shares on the first anniversary of the date of issuance if the market price of the common shares of the Company is less than 90% of the then-current exercise price. The repricing must be done in accordance with the rules and policies of the TSXV. If the Company does not issue the warrants within 18 months of the initial execution of the Funding Agreement, the Company shall pay GEM 8% of the original face value of any unissued warrants. Should the Company elect to issue any Additional Placements, it will issue additional warrants to GEM, the amount and terms of which shall be negotiated and agreed to at the time of the election.